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DURING THE ANNUAL
STATE BOWLING TOURNAMENT

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Liquors

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TWENTY-THIRD ANNUAL
STATE BOWLING
Tournament



CENTRAL ALLEYS

HELENA, MONTANA

Q. A. EDWARDS, Prop.

APRIL 9TH TO APRIL 24TH, 1938

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*Where
Bowlers
Bowl
Their
Best*

*After League
Bowl
Another
Line Here*

Here's How!

Old Oscar Pepper

*Not a
Tournament*

*But an
Anniversary*

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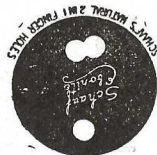
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Schaaf's National 2-in-1 Grip

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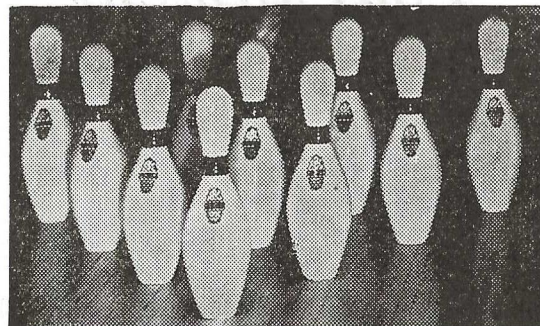
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Special colors for teams.



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Manufacturers of

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MINNEAPOLIS

MINNESOTA



A. W. MERKLE

I am taking this opportunity to thank the good people of Helena as well as all the bowlers and officials for the fine way in which they have cooperated in making this the most outstanding bowling tournament in the history of the state.

I can assure you that my task has been a most pleasant one and the many fine friendships that I have made makes it all worthwhile.

A. W. MERKLE.

AN APPRECIATION.

The members of the Montana State Bowling Association wish to take this means of expressing their sincere appreciation for the wonderful support given them by the loyal sponsors and backers who have helped greatly in making this tournament successful. Every individual who did his part deserves commendation for the entire tournament.

OUR HATS OFF TO MATT STAFF!

Secretary Helena Chamber of Commerce who assured us this tournament would be a grand success.

I Ask You—Has Matt Made Good?

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A. E. WIGGIN

As an expression of our appreciation of the many courtesies extended to us by one whom we wish to honor.

THE MONTANA BOWLING ASS'N.

**RESULTS OF SECOND ANNUAL STATE BOWLING
TOURNAMENT HELD AT ANACONDA,
MONT., FEBRUARY, 1917.**

FIVE MAN—	
Home Plates, Great Falls.....	2791
DOUBLES—	
Lattimer Anaconda—Tuss, Great Falls.....	1202
SINGLES—	
Sherman, Lewistown	626
HIGH SINGLE GAME—	
Clinton, Anaconda	269
ALL EVENTS—	
Vautrin, Anaconda	1766

Compare these with the scores of today. Not Bad!

Officers
OF THE
**Montana State Bowling
Association**

ART MERKLE, Butte, President.
WAYMAN WILLIAMS, Great Falls
State Association Secretary-Treasurer
M. E. ANDERSON, Helena
Assistant Secretary

●
**TOURNAMENT ARRANGEMENT
COMMITTEE**

RALPH CONRAD
President Helena Bowling Association

ART PARSONS
Helena Tournament Chairman

EARL J. TUCKER
Manager Central Alleys

MICKY COCHRAN
Assistant Manager Central Alleys

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Phone 121



WAYMAN J. WILLIAMS.

I wish to assure everyone associated with this tournament that we have tried to do those things which we believed would most nearly meet with your approval. Wherein we have been successful we hope that they will add to your enjoyment. Should you find instances in which we have failed, I assure you that your criticisms will be welcomed and utilized as a basis for future improvements.

My only wish to each of you is that you bowl well, and otherwise enjoy this State Tournament and in so doing express appreciation for the cordial way in which the city of Helena has received us.

Sincerely your friend,

WAYMAN J. WILLIAMS.

BOWLERS---

HERE'S HOPING
THAT YOU ROLL
ALL STRIKES and
SPARES

A. M. Holter Hdwe. Co.
HELENA -:- MONTANA

1927 ANNUAL TOURNAMENT BUTTE, MONTANA

OPEN TEAM EVENT

Truzzolino's, Butte	2770	\$323.25
Deer Lodge No. 1.....	2760	\$183.17
International M. Trucks, Billings.....	2736	\$140.07
City Drugs, Anaconda	2709	\$118.53
Waller's Alleys, Great Falls.....	2705	\$ 91.59
Buicks, Great Falls	2705	\$ 91.59
A. C. M. No. 1, Great Falls	2689	\$ 73.42
Arcadians, Bozeman	2659	\$ 53.28

BOOSTER TEAM EVENT

Boosters, Deer Lodge	2659	\$125.00
Betsy Ross, Butte	2565	\$ 75.00
Pink Auto, Butte	2522	\$ 50.00
Santost, Dillon	2507	\$ 40.00
Toljan Signs, Butte	2498	\$ 30.00

OPEN DOUBLES EVENT

J. Mudro-Dazzie, Butte	1252	\$161.18
Burray-Bascus, Missoula	1217	\$107.45
F. Mudro-C. Mudro, Butte	1208	\$ 69.84
Longanecker-Boskill, Billings	1182	\$ 59.10
Callan-Mikich, Anaconda	1167	\$ 48.35
Ely-Farmer, Bozeman	1163	\$ 37.61
Heimch-Ludeman, Deer Lodge	1161	\$ 26.86
Tomich-Puich, Butte.....	1155	\$ 21.49
Pascool-Perrick, Butte	1154	\$ 16.12
Williamson-Brec, Butte	1148	\$ 10.75

OPEN SINGLES EVENT

E. Olson, Miles City	661	\$ 81.05
J. Tomich, Butte	653	\$ 70.25
E. Wenger, Anaconda	648	\$ 48.63
H. Bergen, Anaconda	639	\$ 43.23
T. Ferric, Butte	625	\$ 38.91
Dr. Crawbuck, Livingston	621	\$ 34.58
V. Truzzolino, Butte	618	\$ 28.10
Claire Ely, Bozeman	616	\$ 25.94
J. I. Craig, Havre	614	\$ 21.62
E. Subb, Billings	611	\$ 19.45
J. Miller, Missoula	609	\$ 17.29
F. Juric, Anaconda	607	\$ 16.21
C. Mudro, Butte	603	\$ 14.59
G. Bruel, Butte	603	\$ 14.59
S. Ugrin, Anaconda	602	\$ 11.35
P. Ovren, Livingston	602	\$ 11.35
E. Durand, Bozeman	601	\$ 7.21
E. Sullivan, Butte	601	\$ 7.21
J. Jimason, Billings	601	\$ 7.21

ALL EVENTS

H. Bergen, Anaconda	1795	\$ 50.00
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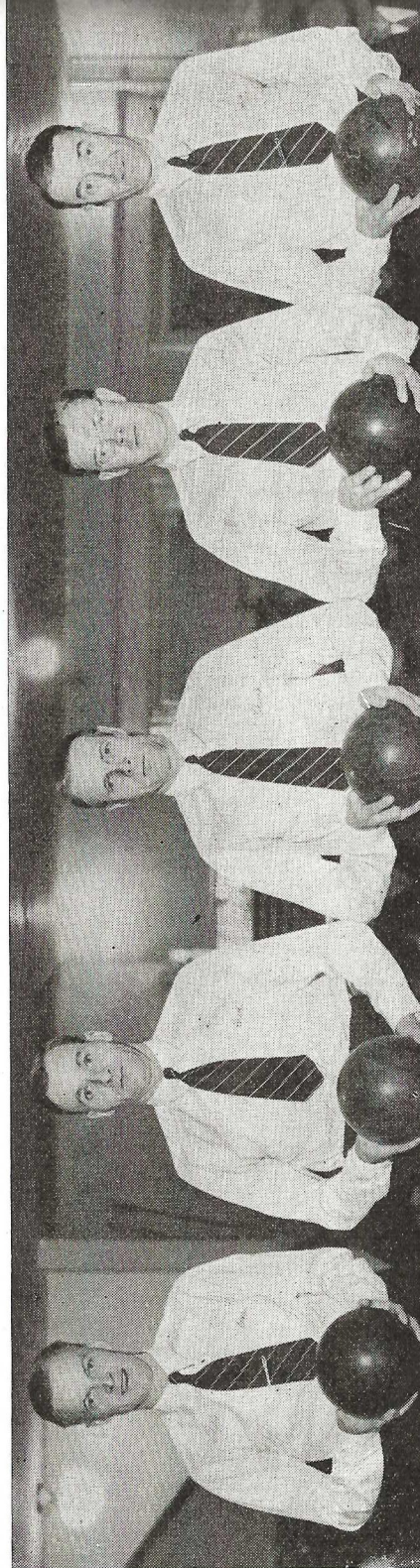
HIGH INDIVIDUAL GAME

C. Mudro, Butte	267	\$15.00
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TOURNAMENT HEADQUARTERS

IN HELENA, 1932

Make It a Double

THE

Martha Hotel

1928 ANNUAL TOURNAMENT GREAT FALLS, MONTANA

OPEN TEAM EVENT

Truzzolino's, Butte	2865	\$325.00
Mudro Grill, Butte	2801	\$180.00
Recreation Alleys, Livingston	2755	\$140.00
A. C. M. Club, Great Falls	2750	\$115.00
A. C. M. Juniors	2738	\$ 90.00
Missoula Grill, Missoula	2732	\$ 80.00
A. C. M. Zinc Plant, Great Falls	2688	\$ 75.00
Yankees, Anaconda	2676	\$ 50.00

BOOSTER TEAM EVENT

Montana Power No. 2, Great Falls	2525	\$125.00
A. C. M. Surface, Great Falls	2500	\$ 75.00
A. C. M. Zinc, Great Falls	2491	\$ 50.00
Pin Boys, Great Falls	2435	\$ 40.00
Pearce Coal Co., Great Falls	2428	\$ 30.00
Rainbow Hams, Great Falls	2384	\$ 20.00

OPEN DOUBLES EVENT

J. Keenan-E. Keenan, Great Falls	1226	\$160.00
Whaley-Thomas, Deer Lodge	1219	\$110.00
Power-Morgan, Great Falls	1212	\$ 70.00
Zehm-Scanda, Great Falls	1204	\$ 60.00
Stephens-Anderson, Butte	1194	\$ 50.00
Callan-Michich, Anaconda	1183	\$ 40.00
Borgen-Ugrin, Anaconda	1179	\$ 25.00
Fultz-Boskell	1176	\$ 20.00
Renfer-J. Ugrin, Great Falls	1173	\$ 15.00
Dazzie-Mudro, Butte	1168	\$ 10.00

OPEN SINGLES EVENT

S. Ugrin, Anaconda	640	\$ 75.00
J. Craig, Havre	640	\$ 75.00
A. Gray, Great Falls	633	\$ 50.00
L. A. Whaley, Deer Lodge	630	\$ 45.00
L. F. Leibsle, Billings	620	\$ 40.00
C. Mudro, Butte	616	\$ 35.00
J. Lonne, Billings	613	\$ 27.50
F. Jurick, Anaconda	613	\$ 27.50
C. Antonich, Great Falls	611	\$ 20.00
J. Brunner, Great Falls	610	\$ 16.25
J. Ugrin, Great Falls	610	\$ 16.25
R. Dometrovitch, Anaconda	610	\$ 16.25
Hal Boskill, Billings	610	\$ 16.25
H. Jones, Missoula	608	\$10.00
B. Hageman, Billings	605	\$ 10.00

ALL EVENTS

S. Ugrin, Anaconda	1871	\$ 50.00
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HIGH INDIVIDUAL GAME

S. Ugrin, Anaconda	277	\$15.00
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1929 ANNUAL TOURNAMENT BUTTE, MONTANA

OPEN TEAM EVENT

Mudro Grill	2680	\$325.00
Peckover Kelly	2677	\$180.00
Hudson Essex	2627	\$140.00
A. C. M. No. 1	2624	\$115.00
101 Ranch	2584	\$ 90.00
Tfuzzolino's	2577	\$ 80.00
City of Deer Lodge	2555	\$ 75.00
Montana Standard	2542	\$ 50.00

BOOSTER TEAM EVENT

First National Bank	2426	\$125.00
Y. M. C. A. No. 2	2424	\$ 75.00
Anaconda Tigers	2395	\$ 50.00
Prudential Life	2387	\$ 40.00
Ashford Market	2386	\$ 30.00
Buick's	2375	\$ 20.00

OPEN DOUBLES EVENT

Strizich-Kralich	1195	\$150.00
Mudro-Dazzle	1151	\$100.00
Pascool-Mudro	1144	\$ 70.00
Walles-Shattuck	1122	\$ 60.00
Heinch-Seudeman	1114	\$ 45.00
Clark-O'Brien	1114	\$ 45.00
Keenan-Keenan	1103	\$ 30.00
E. Swanson-Borgen	1093	\$ 20.00
Antonich-Sirola	1093	\$ 15.00
Jackson-Fahl	1088	\$ 10.00

OPEN SINGLES EVENT

E. O'Brien	637	\$ 80.00
B. Swanson	620	\$ 60.00
Bascis	608	\$ 50.00
Churchill	604	\$ 42.50
J. Keenan, Jr.	590	\$ 35.00
Peterson	581	\$ 27.50
V. Snyder	581	\$ 27.50
M. Tuohy	580	\$ 20.00
E. Polich	578	\$ 15.00
B. O'Malley	574	\$ 11.25
M. Stevens	574	\$ 11.25

ALL EVENTS

E. O'Brien	1750	\$ 50.00
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HIGH INDIVIDUAL GAME

J. Keenan, Jr.	261	\$ 20.00
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TWO YEARS OF SERVICE.

As the Montana State Bowling association passes the second year of its operation under the terms of its organization in 1936, it is evident that its work has been highly successful in promoting and fostering bowling as a sport in this state. A glance back discloses that it was L. E. Jones, who served as state president in 1934 under the old system, who first originated the idea of a permanent setup for the state bowlers, but it was not only two years ago that the association became a reality. Credit also must go to such men as Joe Markham, F. J. Sten, Alex Remneas, Frank Comte and others who helped with the organization of the state association. The success of the organization is reflected in the increasing number of entries in the last two bowling tournaments, and we're sure every bowler is behind us as we say: "Here's to years and years of continued progress by the state association."

1930 ANNUAL TOURNAMENT GREAT FALLS, MONTANA

OPEN TEAM EVENT

Peckover Kelly, Anaconda	2875	\$300.00
Walker's Cafe, Butte	2816	\$180.00
Linwood, Great Falls	2799	\$140.00
Mudro Grill, Butte	2764	\$115.00
Buicks, Great Falls	2760	\$ 90.00
A. C. M. Club, No. 3, Great Falls	2734	\$ 80.00
A. C. M. Club, No. 1, Great Falls	2716	\$ 75.00
A. C. M. Club, No. 2, Great Falls	2698	\$ 50.00

BOOSTER TEAM EVENT

Laboratory, Great Falls	2598	\$140.00
Harkins Grocery, Butte	2507	\$ 80.00
Orange Crush, Great Falls	2449	\$ 60.00
Z. P. Office, Great Falls	2444	\$ 45.00
Z. P. Leaching, Great Falls	2419	\$ 30.00
Rainbow Hotel, Great Falls	2395	\$ 20.00

OPEN DOUBLES EVENT

Parrock-Varelia, Great Falls	1210	\$140.00
Miller-Mudro, Butte	1196	\$100.00
Subat-Cassun, Great Falls	1163	\$ 70.00
Kegel-Polich, Great Falls	1152	\$ 60.00
Danielson-Nicholson, Missoula	1139	\$ 50.00
Durand-Tuohey, Bozeman	1136	\$ 40.00
Anderson-Sohl, Great Falls	1135	\$ 30.00
Zbinden-Murray, Missoula	1131	\$ 20.00
Clark-Seisas, Butte	1128	\$ 15.00
Pokarney-Polhemus, Billings	1121	\$ 10.00

OPEN SINGLES EVENT

Dolighan, Helena	648	\$ 80.00
Cummings, Helena	629	\$ 61.67
Tuohey, Bozeman	629	\$ 51.67
Saylor, Great Falls	629	\$ 51.66
Beighley, Billings	627	\$ 40.00
Keeley, Deer Lodge	620	\$ 35.00
McGonigle, Butte	619	\$ 30.00
J. Ugrin, Great Falls	615	\$ 25.00
Kegel, Great Falls	608	\$ 20.00
Holder, Great Falls	606	\$ 15.00
E. Wenger, Anaconda	605	\$ 10.00
Reichelt, Big Sandy	605	\$ 10.00

ALL EVENTS

Subat, Great Falls	1781	\$ 25.00
Murray, Great Falls	1781	\$ 25.00

HIGH INDIVIDUAL GAME

F. Jordan, Great Falls	256	\$ 20.00
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PERFECT SCORES NOT RECORDED.

F. J. Sten and George Toole of Great Falls both have rolled perfect scores in state tournament, Stan getting his in 1935 at Butte and Toole hitting 300 at Missoula last year. It is regrettable these scores were not recognized by the ABC as neither tournament was sanctioned by that body.

We now are affiliated with the ABC and hope that some of the 1,000 bowlers attending the tournament this year will duplicate some of the previous outstanding records and receive their special awards from the American Bowling Congress. Let's continue our affiliation with the ABC every year and let it be known they will hear from us often.

THOSE TERRIFIC TUUSES.

Keep your eye on the Tuss family of Great Falls, because they're always right around close when the prize money is being paid out. Gus Tuss came to Great Falls 28 years ago and since then has reared three sons, Walt, Ad and John. Their bowling ability is highly respected and every year in local, district and state tournaments, the results of their efforts are watched closely. Their family challenge to the state still holds good so watch out for those Tusses.

1931 ANNUAL TOURNAMENT BUTTE, MONTANA

OPEN TEAM EVENT

Mudro Grill	2967	\$250.00
Rainbow Inn	2867	\$150.00
Walker's	2831	\$120.00
Montana Sport Cigar	2733	\$100.00
Truzzolino's	2711	\$ 75.00
A. C. M. No. 2	2706	\$ 65.00
Dodge	2704	\$ 60.00
Buick's	2703	\$ 50.00
Texaco Oil	2680	\$ 40.00
Arcadians No. 2	2674	\$ 35.00
Crystal Creamery	2670	\$ 30.00
Peckover Kelly	2667	\$ 25.00

BOOSTER TEAM EVENT

Stone-Ordean Wells	2573	\$125.00
Roach and Smith	2572	\$ 75.00
Post Office	2562	\$ 45.00
Sieberling Tires	2548	\$ 35.00
Anaconda Kiwanis	2534	\$ 30.00
Chamber of Commerce	2532	\$ 25.00
Walker's No. 2	2523	\$ 20.00
Eddy Cafe	2513	\$ 15.00
U. S. Bldg. and Loan Ass'n.	2509	\$ 10.00
Metals Bank and Trust	2449	\$ 10.00
A. C. M. Assayers	2449	\$ 5.00
G. E. Products	2435	\$ 5.00

OPEN DOUBLES EVENT

Kelly-Riley	1237	\$125.00
Murray-Zbinden	1202	\$100.00
Brown-Rosset	1192	\$ 70.00
Edwards-Harvey	1190	\$ 50.00
Schubat-Ugrin	1148	\$ 40.00
Toole-Montgomery	1182	\$ 30.00
Carlson-Swanson	1177	\$ 25.00
Dazzie-Mudro	1176	\$ 20.00
Petlin-Ignatignach	1172	\$ 15.00
Bussard, Crane	1168	\$ 15.00
Reyberg-Miller	1167	\$ 10.00
Callan-Mikich	1160	\$ 10.00
Antonich-Velacich	1158	\$ 10.00
Heinsch-Ludeman	1155	\$ 5.00
Schlechten-Durand	1155	\$ 5.00

OPEN SINGLES EVENT

J. Ely	665	\$ 75.00
D. Helehan	653	\$ 60.00
E. O'Brien	652	\$ 50.00
F. J. Sten	646	\$ 40.00
E. N. Merritt	642	\$ 32.50
M. Ignatitch	642	\$ 32.50
A. Antonich	629	\$ 25.00
J. Thomas	625	\$ 20.00
G. Montgomery	622	\$ 11.70
Z. Tulin	622	\$ 11.70
T. Grasseschi	622	\$ 11.70
P. Fahl	620	\$ 10.00
J. Dever	615	\$ 10.00
S. Mikich	615	\$ 10.00
C. Krey	614	\$ 10.00
F. Mudro	611	\$ 5.00
P. Miller	611	\$ 5.00

ALL EVENTS

Tom Pelley	1328	\$ 50.00
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HIGH INDIVIDUAL GAME

Thomas Grasseschi	257	\$ 20.00
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—at—

AMERICAN SHOE SHOP

A. C. BACH

Next to Penney's

Helena, Mont.

1932 ANNUAL TOURNAMENT MISSOULA, MONTANA

OPEN TEAM EVENT

Marquettes	2968	\$200.00
Pink Auto	2760	\$130.00
Intermountain Transportation	2745	\$105.00
Patterson Dental	2741	80.00
Natural Gas	2724	65.00
Billings Dairy	2706	55.00
Waller's Alleys	2696	50.00
Rialto Cigars	2691	40.00
New Mint	2684	35.00
Duco's	2681	25.00

BOOSTER TEAM EVENT

Gem Grocery	2631	\$ 65.00
Chamber Commerce No. 2	2559	65.00
Del Monte Products	2509	45.00
Missoula Club	2508	30.00
Christie Transfer	2484	25.00
Big Stack Bread	2483	20.00
Hamilton Dairy	2480	15.00

OPEN DOUBLES EVENT

Edwards-Harvey	1217	\$ 90.00
Mudro-Miller	1210	52.50
Dazzie-Rehberg	1210	52.50
Cummings-Walsh	1208	40.00
Dishman-LaPorte	1190	35.00
Phillips-Schwartz	1187	28.75
Wills- Helehan	1187	28.75
Broman-Mitchell	1163	25.00
McCurdy-McCurdy	1162	18.75
Schlechten-Swanson	1162	18.75
Akin-Diedricks	1159	10.00

OPEN SINGLES EVENT

Petlin	677	\$ 65.00
Linnane	673	50.00
Dazzie	656	40.00
Gregovich	640	30.00
Waller	631	20.00
Fahl	630	15.00
Tulin	629	11.25
Hauser	629	11.25
Worthington	626	7.50
Walsh	622	5.00
B. Swanson	620	5.00

ALL EVENTS

J. Jovick	1806	\$ 40.00
Martineck	290	10.00

HIGH INDIVIDUAL GAME

ASK THE MAN WHO WENT THERE.

If you think the idea of sending Montana teams to the national ABC bowling tournament was a mistake, just talk to some of those keglers from Billings, Helena, Great Falls or Miles City who went to Chicago this year. They all have the same idea—"It's the greatest show in the world and we'll never miss another ABC."

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DesRosier Service Station Main and Eleventh Ave.	East Helena Garage Arno Hansel East Helena
Clancy Store, Clancy Herman Ingman Marysville	

1933 ANNUAL TOURNAMENT HELENA, MONTANA

OPEN TEAM EVENT		
Rainbow Hams, Great Falls	2888	\$200.00
Lions Club, Billings	2823	\$125.00
J. C. Penney, Anaconda	2815	\$100.00
Arcadians, Bozeman	1812	75.00
Rainbow Inn, Anaconda	2800	60.00
Herricks, Missoula	2779	60.00
Fox Rialto, Butte	2765	40.00
Hot Points, Butte	2760	35.00

BOOSTER TEAM EVENT		
Kiwanis Club, Deer Lodge	2586	\$175.00
Standard Market, Missoula	2583	\$100.00
Turf Barbers, Anaconda	2579	75.00
Lucky Strikes, Helena	2559	60.00
Truzzolino's Cafe, Butte	2548	50.00
Bozeman Bosters, Bozeman	2542	40.00
Butte Bowling Ass'n., Butte	2539	30.00
Helena Meat Co., Helena	2537	15.00
Mountain States T. & T., Butte	2536	10.00
Miller's Produce, Butte	2534	5.00

OPEN DOUBLES EVENT		
Murray-Zbinden, Missoula	1231	\$90.00
E. Swanson?R. Swanson, Anaconda	1222	50.00
Linnane-McNalley, Great Falls	1217	40.00
Knight-Grassachi, Great Falls	1181	35.00
Mickich-Davidson, Anaconda	1177	30.00
Borgen-Finnegan, Anaconda	1176	20.00
Conover-Marianette, Great Falls	1176	20.00
McGillis-Van Dyke, Deer Lodge	1176	20.00
Peris-Burekhardt, Butte	1175	10.00
Snyder-Cummings, Helena	1174	5.00

OPEN SINGLES EVENT		
Fultz, Billings	653	\$60.00
Corry, Billings	633	45.00
Carlson, Anaconda	630	30.00
Miller, Missoula	630	30.00
Fahl, Butte	627	20.00
Kirchies, Billings	626	12.50
Sohl, Great Falls	620	7.50
Borgen, Anaconda	619	5.15
Harvey, Helena	618	5.00
Snyder, Helena	617	5.00

ALL EVENTS		
Fahl	1910	\$ 40.00
Fultz, Billings	277	\$ 10.00

Mickey Cochran is plenty proud of that 279 score at the ABC—who wouldn't be?

THE GOLD BAR

Main and Lawrence

All Kinds of Sandwiches
Old Style and Kessler
Beer

CONFECTIONS -:- CIGARS
CIGARETTES

FOUNTAIN SERVICE



Hotel Placer

HELENA, MONTANA

BOWLERS WELCOME
Reasonable Rates

CAFE—BEST OF FOOD—

Breakfast—25c up.

Luncheons—60c and 75c.

Dinners—85c.

Also Ala Cartes

On behalf of the Helena Bowling Association, I extend greetings to the bowlers of the 23rd Annual Tournament. I sincerely hope this year's tournament will meet with your approval. We have endeavored to be fair to all, but realize that everyone cannot be placed on the particular schedule they ask for, so it is a matter of being a good "sport" and make bowling the game it is: The greatest indoor sport in the world.

RALPH CONRAD,
President Helena Bowling Ass'n.

WE LEAD IN EVERYTHING—

I Even Lead Off on My Bowling Team!

Anderson Clothing Company

26 No. Main St.

Brunswick
Mineralite
Bowling Balls

AND

Red Crown
King Ten Pins

THE CLASS OF THE
MONTANA STATE
BOWLING CLASSIC

THE
BRUNSWICK
BALKE
COLLENDER
CO.

SALT LAKE CITY, UTAH

Hear the Hammond Organ

at the

CABIN

Over Eddy Cafe

*The Favorite
Cocktail Lounge Nearest
the Hotels*

KESSLER
BEER

BREWED FROM MOUNTAIN SPRING WATER

It Was a "Light Bill" in 1912

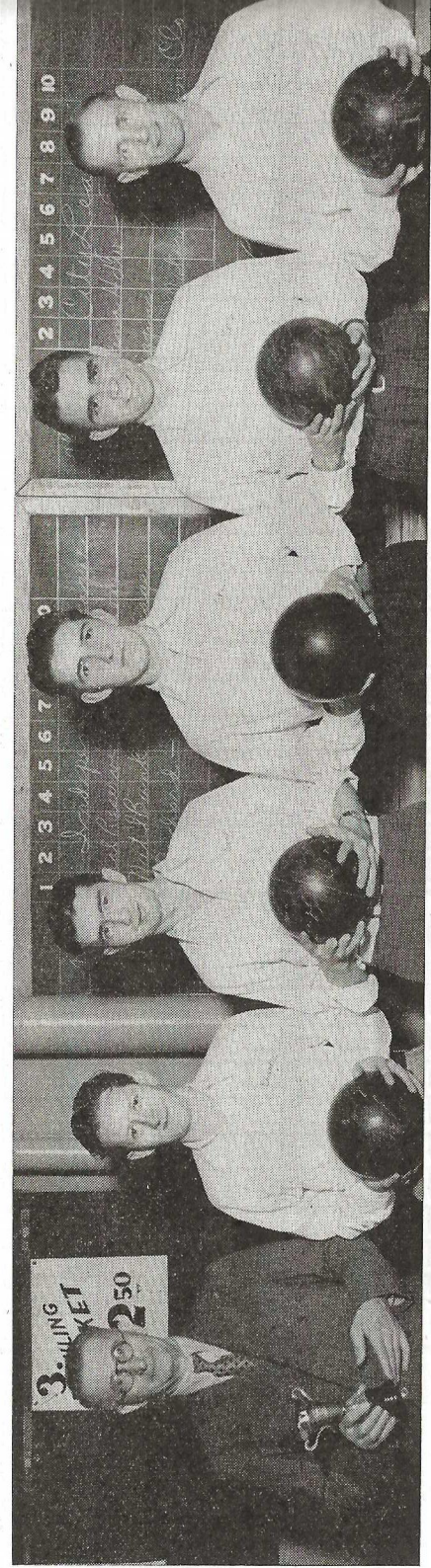
Today It's a SERVICE BILL

AND ELECTRIC RATES ARE AS
MUCH AS 75% LESS THAN IN
1912

Then the whole bill was for lights. Today, Cheap Electricity takes over the drudgery of household tasks — cooking, cleaning, ironing, washing — provides entertainment several hours a day. It has become a SERVICE bill, and Cheap Electricity works all over the house.

The Montana Power Company

CHAMPIONSHIP--1937-38--CITY LEAGUE



Bring your line-up to the BRADY CAFE, and let us fill up your scores. We guarantee Turkeys, and assure you there will be no splits or errors.

BRADY CAFE—ALWAYS THE BEST PLACE TO EAT

Let Taste Decide



it's the Flavor



J. W. DOLAGHAN
Distributor
Helena, Mont.

YOUR PLEASURE

in making a "turkey" is only comparable to the satisfaction derived from *Great Falls Beer*.

WHY IS A "TURKEY"

Like *Great Falls Beer*? Because it always gives you keen satisfaction.

GREAT FALLS BEER

is the real "turkey."

Brewed by the

Great Falls Breweries, Inc.

GREAT FALLS, MONTANA

WEISS

ZEB'S PLACE

A Strike With Every Steak

HE'LL STICK TO BOWLING.

Morey (Mickey) Cochran, who helps Earl Tucker manage the Central alleys here, used to be some shakes as a basketball player down in Colorado where he did and died for dear old Greeley State, but it seems weight came with the years and things are a little different now. Mickey took up independent basketball here this winter but here's how he describes his difficulties: "I'm playing guard; I see a forward dribbling down the floor with the ball; I say to myself, 'I'll get in front of him and take the ball away from him.' I waddle over to where he is but by the time I get there, he ain't." Mickey's sticking to bowling.

IT'S WORTH TRYING.

Wouldn't a handsome gold medal with the inscription "300" on the face and your name on the back be worthy of plenty of admiration? Well, that's what you'll get as a special award from the ABC if you roll a perfect game in this tournament. Let's see some of you champions try for one.

Welcome Bowlers

Try the "Free Oil Game," at all Shell Stations
While in Helena.

●

Compliments

Paul C. Knapp
Shell Selling Agent

●

GOOD LUCK!

CAFE

ZEB'S PLACE

A Strike With Every Steak

DO YOU REALIZE—

That bowlers' forms are like fingerprints—there are no two alike?

—o—

That bowling is one sport in which everyone participates? You don't have to sit and watch a certain select few picked players do their stuff.

—o—

That there are eleven million bowlers in the United States—every one of them actively participating and not playing substitute?

SO YOU KNOW THE ANSWERS!

Do all bowlers, good or bad, know just what pins the ball takes out on a strike hit? In other words, what pins are knocked over by direct contact with the ball? Ask a few of the open-events bowlers and see if they know the answer.

JERRY'S

If It's New You Will

Find It at

JERRY'S Clothes Shop

We Feature

PACKARD BOWLING SHIRTS

SCHARPF'S

133 North Main Street



Imported Cheese Milwaukee Sausage

KESSLER BEER

Pabst Blue Ribbon Blatz Culmbacher

Booths and Rest Room for Ladies

HATS OFF TO DOLLY.

J. W. Dolighan (Toots calls him Dolly), captain of the Bohemian Beer team of Helena, is the only bowler in the state tournament this year who has won two championships. In 1930, he won the singles title at Great Falls, and in 1934, when no one wanted him for a doubles partner, he teamed up with Art Tulin, another castoff. They brought home the bacon.

They now hold the respect of every bowler in the state. Advance information informs us Dolly is going after the all-events this year—which will make it tough on the rest of the boys. Here's luck, Dolly.

Welcome
Bowlers . . .

VISIT

The Rexall Store

STARZ PHARMACY

21 W. Sixth Ave.

Helena

TOURNAMENT PROGRAM PRINTED
BY INDEPENDENT PUBLISHING CO.,
HELENA'S LEADING PUBLISHERS



Hennessy Bros.

MEATS AND GROCERIES

Corner Eleventh Avenue and Main

Helena, Montana

Phone 540

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S & W Fine Foods

"The Complete Food Store"

BUYERS OF FARM

PRODUCE

"Always Plenty of Parking Space"



S & W
Mellow'd
Coffee
Vacuum Packed

is mellow'd by the skillful blending and scientific roasting of selected types of fine coffees, perfectly balanced for flavor, strength and aroma.

1934 ANNUAL TOURNAMENT GREAT FALLS, MONTANA

OPEN TEAM EVENT

Herricks, Missoula	2838	\$300.00
Rocky Mountain Beer, Anaconda	2825	\$200.00
Mike's Place, Great Falls	2784	\$140.00
McIntyre's, Anaconda	2763	\$110.00
Murphy Maclay, Great Falls	2756	\$ 90.00
General Electric, Butte	2752	\$ 70.00
Blatz Beer, Great Falls	2740	\$ 50.00
Texaco, Butte	2739	\$ 30.00

BOOSTER TEAM EVENT

W. S. Bldg. & Loan, Butte	2605	\$175.00
A. C. M. Pin Boys, Great Falls	2546	\$130.00
Brennan Cafe, Butte	2526	\$ 95.00
Rialto Theatre, Butte	2508	\$ 80.00
A. C. M. Club No. 4, Great Falls	2488	\$ 65.00
Gerald Cafe, Great Falls	2478	\$ 50.00
Elks No. 241, Great Falls	2473	\$ 45.00
A. C. M. Club No. 3, Great Falls	2464	\$ 40.00
George's Coffee Cup, Butte	2461	\$ 35.00
Budweiser Beer, Great Falls	2409	\$ 30.00
Anaconda Wire & Cable, Great Falls	2408	\$ 25.00
Montana Power Co., Great Falls	2404	\$ 20.00
Powell Coffee Shop, Great Falls	2401	\$ 15.00
Club Lunch, Helena	2399	\$ 10.00
Helena Office Supply, Helena	2399	\$ 10.00

OPEN DOUBLES EVENT

Tulin-Dolligan	1127	\$120.00
Kegel-Larson	1215	\$ 90.00
Parock-Tuss	1205	\$ 70.00
Lennane-Polich	1201	\$ 60.00
Worthington-Comte	1200	\$ 50.00
Kennedy-Olson	1191	\$ 40.00
Navasio-Corry	1183	\$ 30.00
Callan-Carlson	1166	\$ 20.00
Shubat-Kralich	1165	\$ 15.00
Zapp-Williams	1157	\$ 5.00
J. Keenan-E. Keenan	1157	\$ 5.00

OPEN SINGLES EVENT

Bernard Kennedy	711	\$ 60.00
Pete Antonich	691	\$ 50.00
R. Swanson	636	\$ 45.00
Joe Ugrin	632	\$ 40.00
B. Clark	628	\$ 35.00
Geo. Zapp	623	\$ 30.00
L. Haddick	622	\$ 22.50
J. Keenan	622	\$ 22.50
Krank Knight	619	\$ 15.00
J. Helehan	618	\$ 15.00
Art Tulin	616	\$ 10.00
Del Grasseschi	616	\$ 10.00

ALL EVENTS

Pet Antonich, Great Falls	1888	\$ 75.00
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HIGH INDIVIDUAL GAME

Bernard Kennedy	299	\$ 10.00
-----------------------	-----	----------

The MINT

HELENA

Where

Thoroughbreds

Meet

20½ No. Main

Eugene's BEAUTY SALON

Strain's Balcony

BEST WISHES FOR A SUCCESSFUL
TOURNAMENT

1935 ANNUAL TOURNAMENT BUTTE, MONTANA

OPEN TEAM EVENT

Kaufman Clothes, Great Falls	2886	\$300.00
The Stockman, Billings	2883	\$200.00
Old Faithful, Bozeman	2847	\$140.00
Great Falls Brewery, Great Falls	2807	\$110.00
Parkway Beer Parlor, Butte	2801	\$90.00
Price-Kearns, Butte	2791	\$70.00
McIntyre Blk. Bears, Anaconda	2788	\$40.00
Pete's Inn, Missoula	2788	\$40.00

BOOSTER TEAM EVENT

Bertsch's Food Market, Great Falls	2799	\$175.00
Elks' Club, Helena	2727	\$130.00
Bausch & Sons, Helena	2722	\$95.00
Pacific National Life, Butte	2715	\$80.00
Waller's Alleys, Great Falls	2701	\$65.00
Corner Cigar, Missoula	2647	\$50.00
Hofbrau, Helena	2643	\$45.00
Anderson Clothery, Helena	2619	\$40.00
Butte Brewery, Butte	2606	\$35.00
Western Fuel, Butte	2594	\$30.00
Combination Buffet, Butte	2574	\$25.00
A. C. M. No. 1, Great Falls	2567	\$20.00
Kessler Beer, Great Falls	2550	\$15.00
Fox Theatre, Butte	2549	\$10.00
Hennessy Kids, Helena	2547	\$10.00

OPEN DOUBLES EVENT

B. Swanson-S. Ugrin, Anaconda	1259	\$120.00
F. Mudro-Dempsey, Butte	1247	\$90.00
O'Keefe-Davidson, Anaconda	1236	\$70.00
J. Jordan-F. J. Sten, Great Falls	1235	\$60.00
Lew Mehelich-Pascoe, Butte	1229	\$50.00
Thomas-Llewelyn, Butte	1221	\$40.00
M. Sepich-G. Wentworth, Great Falls	1215	\$30.00
Wordell-Bryan, Deer Lodge	1212	\$20.00
Dosen-Dazzie, Butte	1211	\$15.00
Worthington-Comte, Billings	1210	\$10.00

OPEN SINGLES EVENT

John Krall, Great Falls	692	\$100.00
Joe Novasio, Billings	685	\$75.00
Si McLeod, Butte	678	\$50.00
Dazzie, Butte	671	\$40.00
Comte, Billings	663	\$32.50
Pelley, Butte	663	\$32.50
Roy Hamilton, Missoula	660	\$25.00
Callan, Anaconda	651	\$17.50
Holm, Butte	651	\$17.50
Nicholson, Missoula	647	\$12.50
Dishman, Missoula	647	\$12.50
Rudy Swanson, Anaconda	639	\$5.00
Doc. Lore, Butte	639	\$5.00

ALL EVENTS

Roy Hamilton, Missoula	1876	\$75.00
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HIGH INDIVIDUAL GAME

F. J. Sten, Great Falls	300	\$10.00
-------------------------	-----	---------

WISH FOR A STRIKE
and get it at the

Wishbone Cafe

329 Main St.

1936 ANNUAL TOURNAMENT BILLINGS, MONTANA

OPEN TEAM EVENT

Walsh Sheriffs, Anaconda	2782	\$300.00
G. F. Breweries, Great Falls	2762	\$200.00
Herrick's Ice Cream, Missoula	2740	\$150.00
Highlander Beer, Missoula	2735	\$100.00
Montana Power, Billings	2734	\$80.00
Freebourn, Butte	2732	\$60.00
G. F. New Alleys, Great Falls	2731	\$50.00
Gergurich Bar, Butte	2706	\$50.00

BOOSTER TEAM EVENT

A. C. M. No. 9, Great Falls	2569	\$175.00
A. C. M. No. 8, Great Falls	2557	\$125.00
Coca Cola, Billings	2539	\$100.00
A. C. M. No. 6, Great Falls	2538	\$75.00
Thurstan Motors, Great Falls	2534	\$60.00
Warm Springs Dairy, Anaconda	2533	\$50.00
Foot Sign Co., Billings	2519	\$45.00
Hotel Carlin, Billings	2515	\$40.00
Murphy Finance, Butte	2497	\$35.00
A. C. M. No. 5, Great Falls	2487	\$30.00
Atlas Beer, Butte	2485	\$25.00
Moon Agency, Great Falls	2481	\$20.00
Business & Prof. Men, Billings	2478	\$20.00
Lyric Theatre, Billings	2477	\$15.00
Palace Barbers, Billings	2472	\$10.00

OPEN DOUBLES EVENT

G. Hilton-J. Gibb, Billings	1265	\$120.00
E. Polich-G. Sohl, Great Falls	1192	\$90.00
B. Kennedy-A. Olson, Billings	1177	\$75.00
S. Salsbury-V. Lechner, Billings	1173	\$60.00
Williams-G. Zapp Stoken-L. Haddock	1161	\$40.00
L. Epperly-Ziertzen, Billings	1160	\$30.00
Markin-Warwood	1160	\$25.00
Sudin-Dempsey, Butte	1148	\$20.00
B. Swanson-Ugrin, Anaconda	1147	\$15.00

OPEN SINGLES EVENT

F. Oliver, Billings	659	\$100.00
H. Boskill, Billings	651	\$75.00
E. Lane	646	\$50.00
A. Olson, Billings	643	\$40.00
E. McCracken, Billings	635	\$35.00
Llewellyn	634	\$30.00
V. Stangland, Miles City	629	\$25.00
P. Overn, Billings	628	\$20.00
Waller, Great Falls	625	\$16.50
J. Mehl, Billings	625	\$16.50
F. Jordan	625	\$16.50
Conover	624	\$5.00
G. Tuss	624	\$5.00
D. Domitrovich	624	\$5.00

ALL EVENTS

M. Linane, Great Falls	1808	\$75.00
G. Sohl, Great Falls	1776	

HIGH INDIVIDUAL GAME

F. Oliver, Billings	267	\$15.00
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WELCOME

Bowlers

DROP IN AT

The Club

OPPOSITE PLACER HOTEL
FOR YOUR FAVORITE DRINKS
PROPERLY SERVED

Cocktail Lounge

IN CONNECTION—UPSTAIRS

RESULTS
1937 ANNUAL TOURNAMENT
Montana Bowling Association
MISSOULA, MONTANA

OPEN EVENT

1. Milwaukee Tavern, Butte.....	2905
2. Stockman's Pabst Blue Ribbon, Billings.....	2863
3. Club Cafeteria, Great Falls.....	2831
4. Falls Alleys, Great Falls.....	2821
5. Grill Cafe, Missoula.....	2784
6. Big Steve's Place, Anaconda.....	2784
7. Dell's Devils, Great Falls.....	2782
8. Old Heidleberg, Billings.....	2773
9. A. C. M. Club No. 1, Great Falls.....	2769
10. Herricks Ice Cream, Missoula.....	2768
11. Mobile Gas, Missoula.....	2758
12. Johnson Hotel, Great Falls.....	2754
13. Price Kearns, Butte.....	2748
14. Highlander Beer, Missoula.....	2738
15. Park Theatre, Butte.....	2737

BOOSTER EVENT

1. Moose Legion, Anaconda.....	2756
2. Club Billiard, Fort Peck.....	2712
3. Old Faithful Beer, Missoula.....	2673
4. Frank Gunters, Missoula.....	2646
5. U. S. Bldg. & Loan, Butte.....	2622
6. Silver Gas, Great Falls.....	2593
7. Big Butte Tavern, Butte.....	2592
8. Jensen Furniture, Missoula.....	2587
9. Quaker State, Great Falls.....	2569
10. Bradys, Helena.....	2559
11. Kessler Beer, Missoula.....	2551
12. McCrackens, Missoula.....	2545
13. Great Falls Brewery, Great Falls.....	2538
14. Pennant Cigar, Great Falls.....	2533
15. Eagles No. 1, Helena.....	2529
16. Big Steve's Bar, Anaconda.....	2525
17. Billings Hardware, Billings.....	2522
1. High Team Game, Moose Legion, Anaconda.....	1027
2. High Series, 3 games, Rodda, Butte.....	631
3. High Individual, 1 game, J. McDonald, Helena.....	247

SINGLES

1. George Toole, Great Falls.....	684
2. R. Hurst, Great Falls.....	676
3. B. Kennedy, Billings.....	667
4. W. Tuss, Great Falls.....	665
5. S. Wedin, Butte.....	663
6. B. Gergurich, Butte.....	661
7. N. Karlovich, Great Falls.....	657
8. W. Gehring, Missoula.....	651
9. F. Peterson, Missoula.....	651
10. M. Sepich, Great Falls.....	649
11. G. Sohl, Great Falls.....	645
12. B. Laurent, Missoula.....	641
13. C. Anderson, Great Falls.....	641
14. Reilly, Butte.....	640
15. H. Dutrow, Missoula.....	638
16. A. Tuss, Jr., Great Falls.....	637
17. J. Edwards, Billings.....	635
18. E. Clute, Missoula.....	632
19. M. Dempsey, Butte.....	627
20. J. Hehl, Billings.....	627
21. H. Bospill, Billings.....	623
22. S. Ugrin, Anaconda.....	621
23. W. Williams, Great Falls.....	620

DOUBLES

1. Domitrovich-Swanson, Anaconda.....	1261
2. W. Tuss-A. Tuss, Great Falls.....	1238
3. Crnich-Johns, Butte.....	1236
4. Peterson-Diederichs, Missoula.....	1222
5. Treweek-Satterthwaite, Great Falls.....	1202
6. V. Anderson-Staples, Missoula.....	1198
7. Nicholson-Rawson, Missoula.....	1193
8. E. Jordan-Linnane, Great Falls.....	1193
9. J. Mehl-J. Edwards, Billings.....	1191
10. R. Stovall-S. Coor, Great Falls.....	1191
11. P. Antonich-Paroch, Great Falls.....	1179
12. M. Conover-C. Anderson, Great Falls.....	1178
13. E. Keenan-G. Fox, Great Falls.....	1177
14. E. Dazzie-F. Mudio, Butte.....	1171
15. H. Haddick-McVicars, Anaconda.....	1171

ALL EVENTS

1. High Team Game, Club Cafeteria, Great Falls.....	1025
2. High Individual Game, G. Toole, Great Falls.....	300
1. W. Tuss, Great Falls.....	1903
2. R. Swanson, Anaconda.....	1854

Speedy
Says---

A "Swift" ball gets the wood.—All-State
 Bowlers say the best

BARBECUE SANDWICH

in the State is at THE MINT in Great Falls

Your Favorite Beers, and Drinks mixed as
 They Should Be.

Dancing and Entertainment Every Night

The **MINT**
 GREAT FALLS

The Maussa Mauler

Conditioned Himself for
 the Shelby Fight at

Dempsey's Inn

You too can have success on the
 Maples by paying us an occasional
 visit

**YOUR FAVORITE DRINKS, FOOD AND
 ENTERTAINMENT**

Bowlers
STRIKE FOR
The Club
Cafeteria

WHEN YOU'RE IN
Great Falls
Montana

Who are these two hot shots—Satt and Bill—
We hear so much about. They say they are from
Great Falls. Any how we will be watching on the
foul line.

JOSTENS

●

Designers and Manufacturers of the
Standard Trophies used by the
Montana Bowling Association
Best wishes for a Successful Tournament

PERCY NEWTON,
Montana Representative
Great Falls, Montana.

WE HAVE NO POLO or BOWLING BALLS
—But

You should
see our
Fine Stock
of
FISHING
Tackle
and
Sporting
Goods



Helena Hardware
Co.

Good Luck

TO ALL THE BOWLERS

Central Pharmacy

JACK DE YOUNG

Hit 'em Hard

and HIT 'EM OFTEN
MAY THE BEST MEN WIN!

Naegele Printing
Company

HELENA

ROCKY MOUNTAIN BAR

WELCOMES ALL BOWLERS TO THE
23RD ANNUAL TOURNAMENT
REAL BEER SERVED RIGHT!

Across From N. P. Depot

Welcome Bowlers

WE CLEAN EVERYTHING
WE CLEAN ANYTHING!

Give us a Ring
Quick Service

BUSSARDS

Phone 4

WELCOME BOWLERS and FANS to the
**Helena Office and Supply
Company**

Next to the Rialto

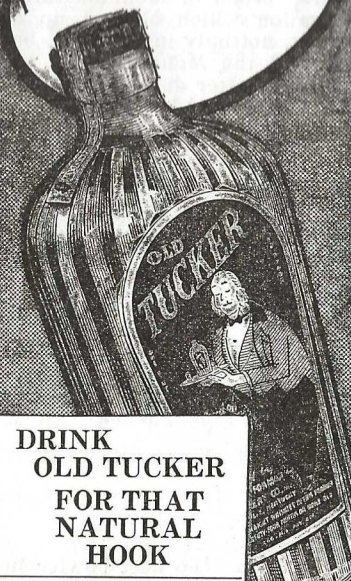
**Books, Magazines, Souvenirs, Office Supplies
Greeting Cards**

Come in and Browse Around

S. E. HARALDSON, Mgr.

I THINK
YOU'VE GOT
SOMETHING THERE,
TUCKER!

Yes Sir
4
Turkeys
A
Game



DRINK
OLD TUCKER
FOR THAT
NATURAL
HOOK

A Product of
BROWN-FORMAN DISTILLERY
LOUISVILLE, KENTUCKY

A PERFECT STRIKE

in

Flowers

with BEAUTY to

S - P - A - R - E

"Montana's Master Florists"

STATE NURSERY CO.

"Visit our Large Store and Greenhouses
While in Town."

THEY KNOW THEIR ABC.

Montana may feel mighty proud of the bowlers who represented this state in the national ABC tournament this year at Chicago and bowlers may feel mighty proud of themselves because they sent nine teams to Chicago to offer the largest delegation this state ever has had in the blue-ribbon classic. And that includes a great big basket of orchids to Billings for sending five teams. And no bowling executive in the world is more authoritative than E. H. Baumgarten, secretary of the ABC, who told the members of the Montana delegation that he and the ABC were "proud of Montana for sending in a banner delegation which showed up admirably at the tournament, not only in numbers, but in scores." Baumgarten told the Montanans he was expecting to see bigger and better delegations than ever before at future ABC meets and he's one who is counting on hearing plenty from the Treasure State in years to come.

CAN YOU IMAGINE.

Ralph Conrad in a regular pair of Jimmie Smith's Bowling Shoes? Ask Earl Tucker.

We are hoping to see Bernard Kennedy of Stockman team at Billings, back on the maples soon—no better bowler or god sport has ever been seen on the alleys.

Jack Higgins says the things that prevent him from being a bowler are a trick knee, being a candidate for governor and keeping busy serving Old Tucker whiskey to Earl Tucker's friends.

FIFTEEN YEARS AGO.

(Our old stand-by, Ole Snyder)

Johnnie Snyder: Dad?

Ole: What is it, Johnnie?

Johnnie: You're the best bowler in town, ain't you?

Ole: Yes—why do you ask?

Johnnie: Because they always let you roll two balls and the rest of the fellows only throw one.

ANY BOWLER MAKING

"300"

Can pick out any hat we have in the store
FOR HIS WIFE ONLY

The Hat Shop

117 N. Main

G. MONSON, Prop.

In Memoriam

We take this opportunity of expressing our deepest sorrow and sincere regret at the passing of that group of men who have helped bowling build itself up in this state but who have since passed on to their reward. Sportsmen every one, they leave a place in our hearts that can't be filled. In memory of—

Joe Murdro	- - - - -	Butte
W. S. Jackson	- - - - -	Great Falls
Bill Swanson	- - - - -	Anaconda
John Pascool	- - - - -	Butte
Dutch Bruel	- - - - -	Butte
Louis Toljan	- - - - -	Butte
Rudy Schneider	- - - - -	Helena
Clarence Hennessy	- - - - -	Helena
William Bauer	- - - - -	Deer Lodge
Butch Hauser	- - - - -	Livingston

WE'RE DOUBLES PARTNERS IN BUSINESS—BUT NOT IN BOWLING

Helena Construction Co.

Union Bank Building

A. B. DeKav

E. J. Decker

We . . .

DO OTHER THINGS BESIDES BOWL

Try us on that Mussy Bowling Shirt and have it as clean as a new set of Bowling Pins

**Capital
Laundry Co.**

FOR FOR THOUGHT

We wonder what Rip Van Winkle thought when he woke up and saw his first bowling game up there in the Catskills.

—o—

Determination and interest of a bowler is shown **after** he throws the ball, not before.

—o—

Watch and see for yourself the action every bowler goes through while the ball is rolling down the alley. Maybe this does affect his score—who knows?

—o—

Name a sport in which you'll see more team spirit and enthusiasm than you do in bowling. And where will you find a wilder place than the bowling alleys on a league or tournament night?

IT'S ALL IN THE FAMILY

Helena has the distinction of having the only all-brother team in the state tournament this year, the honor being carried away by the five Johnson brothers—Al, Fred, Ernie, Art and Chuck. They're sponsored by the Palmquist Electric company and when they hit the alleys, just watch the snoose fly!

**IF BOWLING ALLEYS HAD TO
UPHOLSTERED**

E. A. Haegele

WOULD BE CALLED TO DO IT

PHONE 820-R

"Where Men Meet Men"

BEER PARLOR -- CAFE -- CLUB ROOM

When in Billings

"STRIKE" out for the

Stockman

and enjoy your "SPARE" time



Fountain and Restaurant in
Connection with Bar Service



***Sporting Goods
of All Kinds***



The STOCKMAN

2805 Montana Ave.

Billings, Mont.

OUR DOORS NEVER CLOSE

24 Points of Good Bowling

1. Dash into the alleys two minutes before starting time when it's an important match. This soothes your teammate's nerves.
2. Test the sliding qualities of each runway three or four times before each pitch. This always proves you are an expert.
3. Wait until your opponent is ready to roll before going after your ball. He will surely want to kiss you if you do this often enough.
4. If the pitch isn't coming up fast enough, dash across the next three alleys, using either a body check or rolling block upon anyone in your path. This is a sure dividend payer in time.
5. When the ball is headed for the pocket, start backing away from the foul lines, slowly at first, gradually increasing speed until at the moment of impact you land in somebody's lap.
6. After delivering the ball, stand at the foul line. Whirl sharply just as your opponent arrives at the mark, or better still, edge over slightly onto his runway. Do this enough and you have no need to worry about an old-age pension.
7. Pick up all cigarettes and cigars you happen to see parked on the score board. This cuts down the expense of the game considerably.
8. Carefully examine your thumb after every wild heave. If you wiss the spare, glare at the pin boy and tell him to keep his greasy fingers out of the holes.
9. Give the foul judge an argument if your light goes on. He probably has something against your Aunt Ella and is taking spite out on you.
10. At every opportunity, explain in great detail about the time you struck out and won by one pin. If your audiences seem unappreciative, tell them about the split you picked off last week. Nobody but you has ever had those experiences.
11. After picking out the best ball, run and stand in front of the favorite alley, thus giving no one else a chance to bowl theirs.
12. Before throwing the ball, have your Captain call attention of new bowlers to your perfect stance.
13. If you make a strike, look around and smile.
14. If you make two strikes, calmly walk over and chalk them up, being careful not to smile this time.
15. If you make three strikes, nonchalantly light a cigarette. If you don't smoke, light one anyhow, and talk about living right.
16. If you throw your ball in the gutter, grab your leg quickly and limp to the bench, muttering something about your slippery shoes or the bad breaks.
17. If you have a railroad, study the situation very carefully, meanwhile thinking of the good time you had on your vacation. After you are sure you've formed a good impression, try and make it.
18. If you have a low score, tell your Captain, confidentially, that you did it for the sole purpose of getting a bigger handicap. If you haven't your bowling shoes, or if you haven't your own ball, remember, these are only good excuses for low scores.
19. If a bowler on the oposign team makes a bum shot, laugh as loud as possible and thus attract everyone's attention to it.
20. If your opponent makes a strike, always sneer and talke about horseshoes and four-leaf clovers.
21. Never give the other team any credit. Always talk about how funny they throw the ball, and if they go over the foul line, ask them if they're going to pay the pin boy a social visit.
22. If a man falls, dance around with joy for about a minute, then put in your strike.
23. When marking score, look around, and if no one is watching you, chalk up a few more than you made.
24. If you miss an easy spare, laugh and say you tried something new.

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